

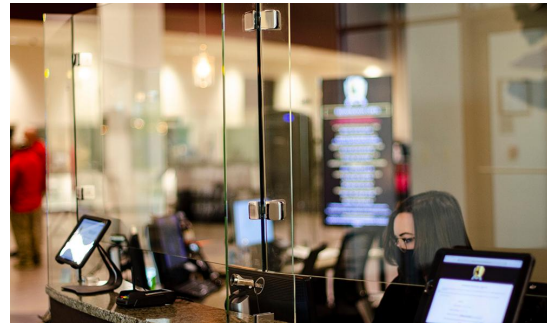


June 2020

Dear Valued ESS Customer,

We hope you've been staying safe and well. Our ranges are open again, and it's been so great to see many of you back enjoying our facility!

If you haven't visited us yet, come shoot and see all the changes we've made to keep our customers and staff safe. This includes an instant thermal scan for customers entering the facility, professionally installed Glass Guard, social distancing and occupancy signage, floor stickers, branded PPE, enhanced cleaning procedures, and more. We are open 9:00 AM - 9:00 PM seven days a week, with established face mask and social distancing guidelines. Firearms, ammunition, accessories, [FFL transfer/sales](#), [armorer services](#), and [firearms training courses](#) are available.



Our entire team continues to be inspired and adaptive with a deep sense of commitment to providing a safe and pleasant environment for your entire family to enjoy a day at the range. We have always put our customers first and view you as family. Our social media and monthly newsletters have always been and always will be a celebration of our customers and the shooting sports. Despite several obvious challenges in the last several months, we've remained focused on doing everything we can behind the scenes to thrive in this new "normal." We appreciate your continued patronage and want to remind you that we're all in this together!

Keep reading to learn more about what's new here at Elite Shooting Sports. As always, if you have questions, comments, or concerns, please drop us a line at info@eliteshootingsports.com. We are here for you!

Yours sincerely,
Elite Shooting Sports Staff
Main: (703) 335-2750
Eliteshootingsports.com



PHASE 1 REOPENING UPDATE

In the last several months, we've continued to closely monitor the COVID-19 situation. The health and safety of our staff, customers, and our community remains our top priority. We continue to follow recommendations and guidelines from the Centers for Disease Control and Prevention (CDC) and relevant government agencies to help ensure our facility exceeds our already high standards for general hygiene and health practices.

Effective Friday, May 29, 2020, we have resumed our normal operations, including public access to the ranges. We have revised our policies and procedures to ensure we're taking all measures necessary to keep everybody safe.

So, what is Elite Shooting Sports doing to keep customers and staff safe?

- The building is operating at 50% occupancy and under the established social distancing guidelines.
- Because we're limiting the number of customers inside the building at any given time, you may be asked to wait in your vehicle until your lane is ready. Cell phone usage is required.
- We're using a tally counter to keep track of the incoming foot traffic.
- Signs are posted limiting the number of patrons allowed in each lounge and the Café to 10 people.
- We require all personnel and customers to wear face coverings before entering the facility, in compliance with [Executive Order Number 63 \(2020\)](#), [Order of Public Health Emergency Five, Requirement to Wear Face Covering While Inside Buildings](#).
- We're using an instant fever detection/thermal SnapXT scanner to take temperature of each person entering the building. The scanner accurately measures an individual's temperature in less than one second and produces a green or red light. This cutting-edge technology is used by hospitals around the country and has been adopted by large organizations, such as NFL, Disney, and Amazon. We realize the symptoms of COVID-19 vary; however, this is just an example of extra safety measures being taken to keep everybody safe. Moreover, it's a way to show government officials that Elite Shooting Sports is proactively taking all of the precautionary measures to operate safely.
- If you have a cough, sneeze, fever, sore throat, etc, please refrain from entering our facility.
- We have installed cough/sneeze 3/8" glass guards at each register to prevent the spread of germs.
- We're encouraging customers to observe social distancing and remain six feet apart by following the floor stickers we have placed throughout the facility.
- We have designated staff to ensure customers wait in line at an appropriate distance and guide them to available registers.
- We are limiting the number of people on any given range. In order to help with this, we only permit two customers per lane.
- We have implemented enhanced cleaning procedures on top of our already high standards.

- We are cleaning all high-traffic areas of our facility with greater frequency and have provided additional cleansing supplies for customer and staff use.

These policies will help promote social distancing efforts and ensure a safer environment for everyone. We greatly appreciate your understanding and compliance with the guidelines until further notice.



LIMITED-TIME ANNUAL MEMBERSHIP OFFER

When we first opened our doors in November 2014, we had a limited number of prepaid annual memberships.

It's been a few years, and many of you have asked about this membership option. So, we have decided to offer a LIMITED number of prepaid annual memberships, allowing you to pay for your membership in one lump sum for an entire year. This offer is limited to ESS existing customers only and is available for as long as quantities last on a first-come, first-served basis. Once we have reached the maximum number of prepaid annual members, we will no longer have this as an available option.

ACT NOW! Beginning today, June 1, 2020, prepay for your annual membership at the following rates:

- \$400 regular rate
- \$350 discounted rate for Military/Law Enforcement/Firefighters
- Add a family member for \$50 per person (Note: Family member must provide proof of living at the same address.)

If you are currently on an annual monthly membership plan and choose to take advantage of this limited-time offer to pay for an entire year in one lump sum, we will cancel the remainder of your current annual monthly membership contract. You will get a 14-month membership for the price of a 12-month membership to reflect the two-month extension for the time during which our ranges were not available for use due to the COVID-19 shutdown. Terms and conditions apply.

This limited offer expires on **June 30, 2020 at 11:59 PM**. Simply [click here](#) to initiate your renewal. Please note that before your order is processed, it will be verified, as this offer only applies to existing ESS customers.



RETAIL UPDATES



We are getting inventory delivered daily, so we continue to be stocked up on firearms and ammunition, available at very competitive prices! Now more than ever, it is important to be prepared, as the old saying goes, "Better to have and not need, than to need and not have."

TRAINING OPPORTUNITIES



We have resumed our firearms training, including private instruction. Take a moment to review the list of current training programs that we are hosting throughout the next few months.

[HANDGUN CLEANING WORKSHOP – \\$45](#)

Thu, June 4, 2020 | 6:30–8:30 PM

[VIRGINIA FIREARM LAWS EXPLAINED – \\$35](#)

Sat, June 13, 2020 | 9:00–11:30 AM

Sat, June 13, 2020 | 1:00–3:30 PM

This two-and-a-half hour seminar will provide a detailed overview of Virginia firearm laws, including a discussion of the various legislative changes going into effect in July 2020. In addition, the seminar will address the Internet concern regarding the issue of wearing a face mask while carrying concealed.

[CONCEALED CARRY COURSE * – \\$125](#)

Wed, June 17, 2020, 6:00–10:00 PM (classroom)

Thu, June 18, 2020, 3:00–9:00 PM (one-hour range time)

[LEOSA QUALIFICATION – \\$35](#)

Mon, July 6, 2020 | 6:30–7:30 PM

[Click here](#) for the course of fire.

[LADIES DEFENSIVE READINESS AND CARRY METHODS COURSE – \\$75](#)

Sat, July 25, 2020 | 9:00 AM–12:00 PM

[DEFENSIVE SHOOTING SIMULATOR COURSE – \\$85](#)

Sat, August 8, 2020 | 9:00 AM–12:00 PM

[LADIES ONLY BASIC PISTOL COURSE * – \\$125](#)

Tue, August 25, 2020 | 6:00–10:00 PM

* Certificate meets Virginia's concealed carry application requirements. This schedule is subject to change without notice. Preregistration is required.

In addition, we offer private firearm instruction here at Elite for all levels of experience and firearm

platforms. To inquire, send an email to training@eliteshootingsports.com. Currently, we have instructors available Monday through Friday, 9:00 AM to 5:00 PM.

