



OCTOBER 2017
NEWS



Dear Valued ESS Customer,

Mark your calendars for **Saturday, November 4** to celebrate with the entire Elite Shooting Sports family - it's our **Third Anniversary event!** Join us for a day of memorable, family-friendly fun, including a variety of giveaways, prize drawings, and complimentary food. The festivities begin at 9:00AM and conclude at 4:00PM. Representatives from leading firearm industry manufacturers will be on-site. We'll be announcing additional details soon; RSVP to our [Facebook event](#) and show your support of Elite Shooting Sports and your Second Amendment rights.



Keep reading to learn more about our latest news, new firearm rentals, and a monthly section highlighting an interview with Elite Shooting Sports members.

As always, if you have feedback or suggestions, please drop us a line at info@eliteshootingsports.com.

THIRD ANNIVERSARY EVENT

You are cordially invited to our Third Anniversary celebration on **Saturday, November 4, 2017**. Representatives from these leading firearm-manufacturing companies will be on-site displaying the latest and greatest from their line. We are glad to have them on board at [our event!](#)

GLOCK, FN USA, WALTHER, HORNADY



AIMPOINT

For more than 40 years, Aimpoint sights have been used by hunters around the world to take virtually any type of game.



Additionally, Aimpoint red dot sights are a popular choice among competitive pistol shooters, military, and police. As an Aimpoint dealer, we are fortunate to have the company representatives on-site at [our event](#).

ARMALITE

Armalite, NEXUS Ammo, and the Oklahoma-based Surgeon Rifles, LLC will represent the Strategic Armory Corps line-up of premium brands at [our event](#).



Armalite, a 60-year veteran of the industry, brings a wide variety of semi-automatic modern sporting rifles, bolt-action, and pistol-style firearms. NEXUS Ammo offers a proprietary line of ammunition with professional-grade accuracy and high-density powder core technology. Surgeon Rifles, LLC is a leading manufacturer in accurate, durable, proprietary bolt-action receivers and precision bolt-action custom rifles on the market.

BULLDOG CASES

Bulldog® has been the industry leader for decades in developing innovative carrying and storage solutions for all types of weapons.



With a variety of nylon and leather products to fit customer specific needs, each Bulldog product is constructed from the finest hand selected materials. During the design and manufacturing process, quality and price are emphasized to ensure that every item is both affordable and built to last.

CHAD DUKES

CBS 106.7 The FAN radio personality Chad Dukes will be at [our Third Anniversary event](#), handing out swag and goodies. Be sure to stop by and say *Hello* to Big Shooter!



DAMSEL IN DEFENSE

The company's mission is to Equip, Empower, and Educate women and reduce the statistics of sexual assault and domestic violence.



F3 TACTICAL

F3 Tactical has a full line of select Military and Law Enforcement tactical gear and equipment, tactical and preparation equipment for every need.



Jimmy Smith from F3 Tactical is a good friend of Elite Shooting Sports, and we're pleased to welcome him to [our Third Anniversary event](#).

FIRECLEAN



FIREClean™ is a new and different approach to operating your firearm. It is a fouling-resistant oil that is biodegradable, and non-toxic. Ed Sugg will represent the company at [our event](#).

G.P.S. OUTDOORS

G*Outdoors, Inc. was founded in 2002 by Patrick Gee with a goal to create and manufacture the best sporting enthusiast products available.



The company uses real life experience in hunting, shooting, and fishing to craft their products to perform beyond consumer's expectations. Look for a line of their items in our retail area and at [our event](#).

NSSF

As the firearms industry's association, the National Shooting Sports Foundation (NSSF) works to promote, protect, and preserve hunting and the shooting sports. Elite Shooting Sports is honored to partner with the NSSF in its many programs, with a strong commitment to firearm safety and the education of firearms owners.



ZEV TECHNOLOGIES

ZEV provides the most complete set of replacement parts for GLOCK, making sure every type of shooter is able to create the firearm that matches their lifestyle and shooting goals whether it is in the competitive arena, the battlefield, or to their local range.



COMPLIMENTARY BBQ

Smoke-N-Shine will once again serve their delicious BBQ at [our event](#). Come taste their 'que and see what the fuss is all about!

Smoke-N-Shine is owned by two friends who met while working together on the Navy staff in the Pentagon. Mac is retired Navy and continues to serve the Department as a contractor. Billy is a submarine officer with 25 years and counting on active duty. They share a love for great BBQ, and they love sharing their great BBQ with others.



TRAINING

Don't miss out on these exciting training opportunities. [Register today!](#)

CONCEALED CARRY COURSE

Elite Shooting Sports holds a Concealed Carry Course that is a five-hour class, which includes marksmanship, holster selection, survivor preparedness, a law enforcement perspective, and legal considerations. Students will also have one hour of live fire exercises one on one with a certified instructor. This meets the requirements for the Virginia Concealed Carry Permit.

Here's some feedback from the course:

"[My favorite part of the class was] learning the fundamentals. I came to the class knowing very little about the right way to



stand and grip the gun. I also enjoyed having multiple presenters to mix up the classroom time. I am excited to take another course. This one was a lot of fun and extremely informative!"

"The whole class was great, well-done. Everyone should take this class before any gun use. Nice place to learn and enjoy shooting."

Price: \$125 (non-refundable). If you do not already have a Range Card, there is an additional \$10 fee for range orientation. [Click here](#) to register.

LADIES DEFENSIVE READINESS AND CONCEALED CARRY METHODS

This is a three-hour course for women taught by our amazing all-female instructor staff. The program focuses on the awareness and techniques necessary for developing an alert mindset to recognize risks and dangerous situations to avoid becoming a victim. Included is an overview of different use of force options and how to prepare for disaster. This course also offers an extensive review of various methods of concealed carry, specifically tailored to the unique needs of female shooters.



Here's what our customers who have taken this course say:

"Great fun and very informative!"

"All of the concealed carry methods would be handy for year round wardrobes. Fascinating to see the possibilities and options!"

"The presenters were outstanding. They made the class fun and easy to learn."

Price: \$75 (non-refundable). Note: This course does not meet the requirements for the Virginia Concealed Carry Permit. [Click here](#) to register.

PRACTICAL CARBINE COURSE

This is a two-day, eight-hour course that will focus on the fundamentals of shooting the AR-15 rifle platform and the more advanced concepts of practical rifle handling, multiple shooting positions, and shooting on the move. Improve your speed and accuracy and learn basic defensive concepts. Additionally, this course will provide an overview of rifle accessories, equipment, and proper care and cleaning.



Customers are raving about this course:

"The instructors were well-prepared and knowledgeable. They spent time as needed with students. The course had info for new rifle users and experienced."

"Used nearly all 1,000 rounds. Great instructor attention but not overbearing."

"I most appreciated the professionalism, courteousness, and camaraderie of the instructors. Learning a new skill like this can be intimidating, but the instructors' attitude made it approachable."

Price: \$250 (non-refundable). If you do not already have a Range Card, there is an additional \$10 fee for range orientation. Must be 18 or older to take this course. [Click here](#) to register.

DEFENSIVE SHOOTING SIMULATOR COURSE

This three-hour intermediate level simulation-based course utilizes our state-of-the-art Ti-Training Simulator. The program focuses on a range of concepts including threat assessment, shooting on the move, shooting multiple targets, and shooting moving targets. There are no prerequisites for this course; however, basic shooting experience is recommended. (Note: Some simulation scenarios contain graphic images and/or profanity.)



Some of the reviewers' feedback includes:

"Great course. Great instructors. Great experience."

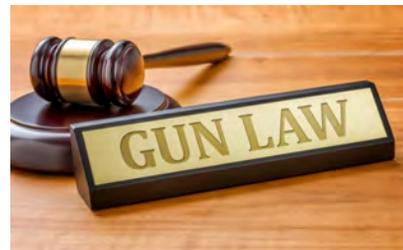
"Make class longer... Can't tell you how much I really enjoyed this course."

"The real life scenarios at the end were great!"

Price: **\$85** (non-refundable). [Click here](#) to register.

VIRGINIA FIREARMS LAW EXPLAINED

This is a two-hour class, taught by Dan Zavadil - Virginia Attorney and Former NRA Assistant General Counsel. Participants will learn everything they need to know about Virginia firearms law.



Learn where you can and cannot carry. Open carry vs. concealed carry; interstate travel with firearms; when can you use a firearm in self-defense. How to handle a traffic stop if you have a concealed carry permit. What to expect if you have to use your firearm. And much more.

Our customers who have taken the course commented:

"Dan is absolutely phenomenal! What a great course! He is a walking encyclopedia! Plus he is very articulate, pleasant, polite, and so helpful - with his experience and knowledge. My score? A++!!"

"[My most favorite part of the class was] the professional delivery of information regarding permits. Dan was exceptional. Great scope of various incidents and how to act when stopped by a police officer. I feel more enlightened and empowered. Many thanks!"

Price: **\$35** (non-refundable). [Click here](#) to register.

PRIVATE INSTRUCTION

We offer private firearm instruction here at Elite for all levels of experience and firearm platforms. To inquire, send an email to training@eliteshootingsports.com. Currently, we have instructors available **Monday through Friday, 9:00AM to 5:00PM**.

RETAIL UPDATES

Visit our [retail area](#) to check out our new merchandise by Magpul, Leupold, Trijicon, Birchwood Casey, Peltor, Howard Leight, Hornady, Drago Gear, Bulldog Cases, G.P.S. Outdoors, Sticky Holsters, SOG, Kershaw, CRKT, Sabre, and many, many others.



NEW PRODUCT SPOTLIGHT: SABRE Pepper Gel with Flip Top

MAXIMUM STOPPING POWER: In-house laboratory guarantees maximum heat, every single time, eliminating the 30% failure rate experience with other pepper spray brands (University of Utah study) plus UV marking dye aids in suspect identification

ENHANCED SAFETY: Pepper gel virtually eliminates wind blow-back and only affects what it directly contacts, plus it offers a 20% greater range (12 feet/4 m) for protection at a safer distance

PROTECTION AGAINST MULTIPLE THREATS: Contains 25 bursts (up to 5x other brands) in a compact key case with finger grip for enhanced aim and product retention.

Price: **\$9.99** (plus tax)



CHAD DUKES' VETERANS DAY JAMBOREE

Elite Shooting Sports is honored to sponsor the First Annual Chad Dukes' Veterans Day Jamboree on **November 11, 2017!** The event will feature music by Jesse Dayton, Swamp Candy, and Reverend Peyton's Big Damn Band. 100% of all proceeds will go to benefit [Stop Soldier Suicide](#) Charity. Enjoy a silent auction, extra special guests, prizes, beer, and barbecue.



Show your patriotism by purchasing tickets today. This will be a great event for a great cause! [Click here](#) for ticket information.

MEMBER SPOTLIGHT

Q&A with Russell and Garrison Vaughan

This father and son duo have been members of Elite since October 2014. Both are ESS regulars who enjoy shooting together at our range every Sunday. We sat down to learn a little more about them.



Q: What got you into shooting?

Russell: "My son Gary. He doesn't play golf, so I wanted to spend more time with him and caught the fever."

Garrison: "I shot growing up, and when I got out of college, I knew I wanted to keep a gun in the house."

Q: What is your favorite firearm to shoot?

Russell: "Precision .22."

Garrison: "Glock 17."

Q: What is your favorite caliber to shoot?

Russell: ".22LR."

Garrison: "9mm."

Q: What is your Everyday Carry?

Russell: "We both work in Maryland."

Garrison: "When not in Maryland, an M&P Shield."

Q: Do you have any other hobbies outside of shooting?

Russell: "Working."

Garrison: "Cars."

Q: What do you like best about Elite?

Russell: "The quality of the facility and the staff."

Garrison: "The location - it's the perfect spot for us."

FIREARM RENTALS

Elite Shooting Sports has over 60 firearms in our rentals program. These guns are available for rent to: (1) customers with a valid Concealed Carry Permit; (2) active duty military; or (3) current or retired Law Enforcement with valid credentials. In addition, firearms are available to rent with ESS instructional supervision for classes, one-on-one instruction, and corporate events.

Choose handgun rentals from a variety of major firearm manufacturers such as FNH USA, Glock, Heckler & Koch (H&K), Ruger, Sig Sauer, Smith & Wesson, Springfield, and Walther, as well as firearms in the AR-15 rifle platform by Armalite, H&K, Smith & Wesson, and Springfield.

Our latest arrivals are **GLOCK 17 Gen5** and **GLOCK 19 Gen5**. GLOCK Gen5 pistols are the latest example of GLOCK's constant pursuit of perfection. Gen5 pistols feature over 20 design modifications from their Gen4 predecessors. These changes deliver improved accuracy, durability, performance, control, and flexibility.



So, don't delay - try them out today! The handgun rental fee is \$10.00/hour for a single firearm and \$15/hour for two firearms in the same session. Rifle rental fees range from \$15 to \$25/hour for a single firearm. All ammunition for rental firearms **MUST** be purchased at Elite Shooting Sports.

For a complete listing of available firearms, [click here](#).

FOLLOW US



Are you on [Facebook](#), [Twitter](#), or [Instagram](#)? We want to see photos of your visit to Elite Shooting Sports. Use the hashtag #eliteshootingsports and you could be featured in our next monthly newsletter!

This month's featured photo is from [@king.of.cans](#) on Instagram, with the following caption:

"Who else is going to work when you should be going to worship the gods of steel at the range!? No matter what it's like at work, it's always a good time at the



range..."

Very well said!

Forward this email

STAY CONNECTED

